

New CDC.gov & Beta Preview FAQ

For partners

A new CDC.gov, A Clean Slate

Why is CDC changing its website?

The new CDC.gov is based on user testing and will improve communication to all audiences. It is a direct result of the agency-wide effort to modernize and transform digital communication at CDC. This includes a streamlined website with improvements in CDC's workflows, technology, and ability to provide the public and partners with clear up-to-date information, especially during emergencies. The new site helps CDC provide content that is actionable, accurate, and easy to understand by applying data and communication science to meet user needs.

How will the new CDC.gov be different?

The new CDC.gov will feature improved content, less clutter, a better user experience, and a new look and feel. Through sophisticated site auditing, we have streamlined our content by more than 60% to make it easier to find what you're looking for. Critical, high-performing content remains on the site and is intelligently organized with both automated and curated navigation.

When is the CDC.gov site launching?

The new CDC.gov site will launch in Spring of 2024. While most of CDC's content will be new and updated at launch, some content will return in phases as it is improved.

What data did you use to develop the new site?

CDC conducted over 60 user tests with more than 1,600 participants. We are also providing a beta preview site that will collect significant user data through surveys and more testing. Additionally, CDC researched industry best practices, collected CDC customer satisfaction surveys, studied prior user testing results on CDC.gov, conducted focus groups and other means to better understand our audience needs.

How can I see content that was removed in CDC's content clean up?

Because CDC has removed over 60% of its' content, you may have a need to find old content. You will have two options to see previous CDC.gov content through a site archive and a site snapshot.

- Snapshot.cdc.gov allows users can see CDC.gov exactly as it was before the new site launched with this site snapshot. This will be available for 6 months after the new site launches.
- Archive.cdc.gov: CDC will maintain key documents for a longer period at this address. Users can find some archival versions of content previously available on cdc.gov. This will be available indefinitely.

What will happen to URLs?

CDC is changing all URLs. Some URLs will change immediately at launch, while the remainder will be updated through 2024. Most links to CDC.gov will continue to work. A smart redirect will automatically direct users from a previous link to a corresponding new page. CDC can provide you with a report listing any old links we detect you are using in the first few months after launch.

What if a URL does not have a corresponding new page?

If a page does not have a replacement or alternative piece of content, a "Page Not Found" notice will appear. Based on metrics to CDC.gov, we anticipate most partners do not have many links that will direct to a "Page Not Found" message.

How will syndicated content work?

Syndicated pages will continue to work on the new CDC.gov and nearly all pages will be available for syndication after launch. If needed, CDC can help handle redirects to syndicated content.

What if I can't find content that was previously available?

If you can't find the information you're looking for on the new site, visit archive.cdc.gov for archival versions of content or snapshot.cdc.gov to see CDC.gov as it was right before relaunch to find the information you need.

Previewing the new CDC.gov

How can I preview the new CDC.gov?

CDC will release a beta website that is a preview of the new CDC.gov. It gives CDC's partners and the public a chance to see what the new site will look like and provide valuable feedback before we officially launch the new website.

When does the preview period begin?

We anticipate the month-long beta period will begin late February 2024. The beta version of the new site will be available first to partners and then later to the public.

How will I know which pages are beta pages?

New pages that are part of CDC.gov beta preview will be marked by a banner at the top of the page.

How can I submit feedback?

To submit feedback on a beta.cdc.gov page, select the feedback link found in the banner at the top of the page. Complete the form with your comments and submit.

What happens after the beta preview ends?

As soon as the beta ends, the banners marking beta pages will disappear. The new CDC.gov will launch shortly after the beta ends.

Who can I contact if I have further questions about the preview or relaunch of CDC.gov?

Email us at dcm@cdc.gov.