

2025 AHCA/NCAL Call for Proposals

CALL FOR PROPOSALS:

AHCA/NCAL is seeking educational proposals for three upcoming meetings:

- **2025 Convention and Expo**, date and location coming soon!
- **2025 Quality Summit** at the Grand Hyatt Atlanta in Buckhead in Atlanta, GA; April 7-9, 2025.
- **2025 Population Health Management Summit** at the Grand Hyatt Atlanta in Buckhead in Atlanta, GA; April 9-10, 2025.

As a long term care professional, you understand the trends, issues, and challenges. Now is your chance to share ideas that reflect your best practices, lessons learned and professional insight, as well as programs that enhance long term and post-acute care service.

Questions on any of the information shared below should be directed to Becca Colbert, Manager, Education and Events at bcolbert@ahca.org.

CONVENTION AND QUALITY SUMMIT AUDIENCE CHARACTERISTICS:

AHCA/NCAL represents long term care facilities, providing care and services to more than one million elderly and disabled people. Our annual convention and expo, Delivering Solutions 25, draws approximately 3,000 attendees, most of whom are facility owners, corporate management, administrators, and facility specialists. The Quality Summit draws about 300 attendees that include directors of nursing, directors of clinical and regulatory services, administrators, and others.

The audience is diverse and includes experienced individuals and those new to the profession. They include both skilled nursing and assisted living providers. When selecting sessions, reviewers are looking for:

- Current information and relevant topics
- Practical and immediately implementable strategies and ideas
- Innovative ideas and new technologies to address challenges
- Use of case studies, stories, and other techniques
- Peer-to-peer learning; attendees appreciate hearing from fellow providers
- No sales pitches

TOPICS

The following is a list of topics of interest to providers. A bulleted description of possible session topics that might be included in that track are also listed; additional session topics are encouraged.

- **Assisted Living**
 - Workforce
 - Affordable AL
 - Behavioral health, bullying, aggression, grief, trauma, and Dementia Care
 - Marketing, including lead and referral generation
 - Building design
 - Culinary, activity, ancillary services
 - Care technology, AI
 - Emergency planning in AL
 - Infection prevention and control in AL
 - Person-centered care, level of care, medication management in AL
 - Data, quality improvement, Quality Awards in AL

- **Behavioral Health & Dementia**
 - Innovative or successful practices in caring for individuals diagnosed with:
 - Substance Use Disorder (SUD)
 - Serious Mental Illness (SMI)
 - Co-Occurring Disorders (COD)
 - Innovative care models or practices for individuals living with dementia
 - Alternatives to medication use
 - Managing resident to resident interactions
 - Application of technology/telehealth in treating these disorders
 - Managing staff and resident safety amidst behavioral challenges

- **Clinical Care Practice**
 - Addressing clinical issues, such as:
 - Wound care/pressure injuries
 - Falls
 - Weight loss
 - Depression
 - Rehospitalization
 - Medication management including psychotropic meds
 - Sleep issues
 - Pain management, including non-pharmacologic practice
 - Functional outcomes
 - Care planning
 - Transitions of care
 - Meaningful conversations for end-of-life decision making
 - Infection prevention and control

- Any updated CDC guidance
 - Methods to increase consistency of use
 - MDRO and C.Auris
 - Enhanced barrier precautions
 - Antibiotic-stewardship
 - Telehealth and technology, including the use of AI in clinical practice

- **Customer Satisfaction/Experience**
 - Developing & maintaining positive relationships with families and residents
 - Turning complaints into compliments
 - Using satisfaction data to market your organization
 - How to improve customer experience scores
 - Managing customer reviews, including online reviews
 - Customer engagement
 - Managing satisfaction in a time of crisis

- **Emergency Preparedness**
 - LTC participation in Health Care Coalitions
 - Surge planning
 - Incident command training
 - All hazards approach
 - Staffing modifications
 - Natural disasters
 - Rapid evacuations
 - Communicating with families and staff including visitation
 - Impact of staff turnover on the EP plan
 - Local coordination models

- **Operational Analytics/Technology**
 - Data management, including:
 - 5-Star
 - State Reporting
 - Payroll Based Journal (PBJ)
 - LTC Trend Tracker
 - SNF Quality Reporting Program (QRP)
 - SNF VBP
 - Innovative technology trends in LTC

- **Person Centered Care**
 - Reducing social isolation and loneliness, including use of technology
 - Use of technology to improve resident engagement and quality of life
 - Preventing abuse and neglect

- Trauma informed care & cultural competency
- Caring for LGBTQ+ residents and DEI
- How to be person-centered during times of workforce shortages
- Innovative approaches to resident councils, family councils
- Modernizing facilities such as household type models

- **Quality Awards**
 - How to respond to the criteria at each level (Bronze, Silver and Gold)
 - How the Baldrige criteria can improve facility operations and outcomes
 - How applicants can use their Quality Award feedback reports for continuous improvement
 - QAPI and the Baldrige Criteria
 - How the Baldrige criteria prepares facilities for times of crisis
 - Building and sustaining excellence through Baldrige/Quality Awards

- **Quality Improvement**
 - Quality improvement basics
 - Use of data to inform practice
 - Root cause analysis
 - Improvement methods, such as Plan-Do-Study-Act
 - High reliability practices
 - Just culture
 - Interrelationship of systems, processes, culture and communication
 - Technology to support continuous quality improvement

- **Reimbursement and Alternate Payment Models**
 - Patient Driven Payment Model (PDPM)
 - Census
 - Population health
 - I-SNPs, SNPs, networks, etc.
 - SNF Value-based purchasing
 - Clinical Integration of a Network
 - Emerging supporting technology
 - Change of ownership

- **Survey/Regulatory and Risk Management**
 - Best practices for survey preparedness
 - Top 10 survey tags and deficiencies
 - Informal Dispute Resolution (IDR) Process
 - How to prevent citations for abuse and neglect
 - Drug regimen review
 - How to effectively write a Plan of Correction
 - Facility assessment and staffing competencies

- **Workforce Solutions and Leadership**
 - Workforce recruitment, development, and retention
 - Staffing planning and competency
 - Pipeline planning and leadership training
 - Resiliency and stress management
 - Diversity, equity, and inclusion in the workplace
 - Supporting staff dealing with grief and trauma
 - Technology and innovations related to successful workforce practices

KEYNOTE TOPICS

AHCA/NCAL also invites the submission of keynote proposal abstracts focusing on the pivotal themes of resilience, overcoming challenges, and motivation within the long term and post-acute healthcare sector. We seek dynamic and insightful presentations that offer innovative strategies, best practices, and actionable insights to empower healthcare professionals in their daily endeavors. Each session will be 60-minutes in length, allowing for a comprehensive exploration of the subject matter, interactive discussions, and practical takeaways. We encourage proposals that demonstrate a commitment to excellence and a passion for advancing the quality of care through resilient and motivated healthcare practices.

IMPORTANT INFORMATION & SPEAKER AGREEMENTS

When submitting proposals for consideration by the AHCA/NCAL Professional Development planning team, you understand and agree to the following policies and guidelines:

- **ONLINE AND COMPLETE SUBMISSIONS ONLY:** Proposals must be submitted via the Abstract Scorecard system. We will **not** accept or review proposals sent by regular mail or e-mail. A fully completed application must accompany each proposal. All speakers must be identified at the time of submission with full contact information provided (name, title, mailing address, and email address).
- **MAXIMUM NUMBER OF SUBMISSIONS:** A maximum of three proposals may be submitted from a single individual or organization for each conference.
- **CALL OPENING DATE:** August 1, 2024
- **DEADLINE:** All proposals must be received by **October 31, 2024.**
- **SPEAKER EXPENSES/HONORARIA:** AHCA/NCAL has earned a reputation for providing high quality educational programs. We select speakers who share their expertise for the overall benefit of the sub-acute, long term care profession. Therefore, AHCA/NCAL **does not pay honoraria, or expenses.** However, chosen speakers will receive **complimentary, non-transferable** full conference registration (additional events are not included).

- **NUMBER OF SPEAKERS PER SESSION:** Speakers are limited to no more than two for a 60-minute session. Panels should be limited to three panelists plus a moderator. Speakers above the maximum per session will not be guaranteed a complimentary event registration.
- **TRAVEL AND HOTEL ARRANGEMENTS:** Speakers are responsible for making their own travel reservations. AHCA/NCAL cannot make or modify hotel or flight arrangements on behalf of the speaking faculty. It is recommended that hotel reservations be made as soon as you are confirmed to the program and have received Speaker Housing details from AHCA/NCAL.
- **COPYRIGHT:** By submitting your presentation idea, you are certifying that the work is your own. If the work or a portion of the work is not your own, then you certify that you have permission to use the work and that proper attribution is given to the work's creator.
- **BIBLIOGRAPHY/REFERENCE LIST:** All speakers/speaking teams will be required to upload a bibliography/reference list indicating all the sources used in the development of the presentation.
- **SHARING:** You understand that if your proposal is selected, you give permission for it to be used in the AHCA/NCAL online learning system for one year from the date it is presented. After one year, the presentation will be removed from the online center. If there is an interest in keeping the presentation active beyond the one-year period, AHCA/NCAL will seek your approval.
- **SUBMISSIONS AND OTHER AHCA/NCAL CONFERENCES:** If your submission is not chosen for the annual Convention or Quality Summit, it will be shared with the state affiliates as well as with the planners of additional smaller AHCA conferences.
- **FINANCIAL DISCLOSURE:** You understand that AHCA/NCAL educational programs are not platforms for selling products or services. Overt sales pitches will not be tolerated. Speakers will be asked to disclose financial interests.
- **CONFERENCE HARVESTER:** All speakers will be given a Conference Harvester account in our event management system. Speakers are required to fully complete all the requested tasks by the deadlines. Your cooperation allows for the convention website and mobile event app to be populated with the correct information.
- **PROFESSIONAL CONDUCT:** It is understood that by submitting your proposal, you will demonstrate high standards of professional conduct and will not discriminate against session attendees based on age, gender, socioeconomic or ethnic background, sexual orientation, or ability.
- **SESSION FOCUS:** The goal of convention professional development sessions is to meet the needs of provider attendees with highly targeted programming. Proposals must demonstrate the recognition of the shared and unique characteristics of all long term and post-acute care providers.
- **AV INFORMATION:** We provide the equipment needed to deliver seminars effectively – laptop, screen, projector, remote slide advance, a wireless lavalier microphone for each speaker, Wi-Fi access, and house sound.
- **POWERPOINT PRESENTATIONS:** Speakers are required to prepare a PowerPoint presentation using the AHCA/NCAL template, which will be provided to speakers in the

months leading up to the event. The PowerPoint presentation will be converted to an un-editable PDF and shared with attendees electronically in our mobile event app and online learning center. Other handout materials are welcome (i.e.: white papers, articles, etc.). If you present as part of a speaking team, slide decks must be combined into one final deck before being submitted. Speakers must bring their PowerPoints on a flash drive to load into the provided laptop in each session room.

- **QUIZ QUESTIONS:** All Convention presenters or presenting teams will be required to submit quiz questions. Quiz questions are used in the online learning system to provide an opportunity for attendees to earn additional CEs and connect those who could not attend the session in person with the material. The questions must be multiple choice and cannot be True/False or Yes/No. These quiz questions are NOT for use during the presentation. The number of quiz questions required are as follows:
 - 60-minute sessions = 5 questions
 - 120-minute sessions = 10 questions.

If you are unable to agree to any of the above statements, please contact Becca Colbert, Manager of Education and Events at bcolbert@ahca.org before completing your submission.

SELECTION & NOTIFICATION

Proposals are reviewed by a team of long term care experts for:

- Relevance to the needs of attendees
- Overall quality, originality, and timeliness
- Use of instructional methods and organization
- Practical, results-oriented applications

Individuals submitting proposals for Delivering Solutions 25 will be notified in writing on or before March 31, 2025 and individuals submitting proposals for Quality Summit and Population Health Management Summit will be notified in writing on or before January 31, 2025, regarding the results of the selection process. Prior to these dates, AHCA/NCAL **cannot** accept phone calls or emails inquiring about the status of proposals. Potential speakers should reserve all conference dates to ensure availability.

Due to the volume of submissions, AHCA/NCAL **will not provide feedback** on sessions that are not selected for the Convention, Quality Summit and/or Population Health Management Summit programs.

The **2025 POPULATION HEALTH MANAGEMENT SUMMIT** is a premier event dedicated to exploring innovative leadership opportunities in long term care and post-acute care within the

value-based care and population health management landscape. As the healthcare industry rapidly evolves towards value-based models, this summit aims to equip leaders with the tools, strategies, and insights necessary to excel in this transformative environment. We are seeking proposals that offer forward-thinking perspectives, actionable strategies, and real-world solutions to enhance the delivery of care, improve patient outcomes, and drive organizational success in long term and post-acute care settings. The summit will feature two distinct tracks tailored to varying levels of experience in value-based and population health management: one for newcomers and those moderately experienced in value-based care and one for advanced practitioners.

POPULATION HEALTH MANAGEMENT SUMMIT AUDIENCE CHARACTERISTICS:

The PHM Summit attracts over 150 leaders in long term and post-acute care, representing a diverse array of owners and executive roles such as CEOs, CFOs, COOs, CMOs, administrators, CNOs, and other senior decision-makers. This intimate, high-touch networking event fosters meaningful connections and in-depth discussions among thought leaders and key influencers.

CALL FOR PROPOSALS:

We invite thought leaders, practitioners, and innovators in long term and post-acute care to submit proposals for presentations, workshops, and panel discussions. Proposals should align with one of the following tracks:

TRACK 1: FOUNDATIONS AND ACHIEVEMENTS IN POPULATION HEALTH MANAGEMENT

This track is tailored for individuals who are new to value-based care as well as those with moderate experience in population health management. It focuses on foundational concepts, practical strategies, and emerging models to help attendees enhance their understanding and application of value-based care.

SUGGESTED TOPICS:

- **Institutional Special Needs Plans (I-SNPs)/Institutional Equivalent Special Needs Plans (IE-SNPs)**
- **Accountable Care Organizations (ACOs)**

- **Role of Primary Care and other clinical models:** Discuss the critical role of primary care in advancing Population Health Management (PHM) within long term care settings. Different options to integrate primary care i.e. own, partner, contract, etc.
- **Navigating Emerging Models:** Insight into emerging value-based care models and their practical implications for long term and post-acute care settings.
 - **The GUIDE Model Overview:** An introduction to the GUIDE (Guided Integrated Delivery of Care) model, including its application and benefits in managing population health.
 - **The TEAM Model Basics:** Understanding the TEAM (Transforming Episode Accountability Model) program, its implications for skilled nursing and post-acute care providers and strategies for success.
- **Moderate Experience Insights:** Advanced topics for those with some experience in value-based care, focusing on practical applications and case studies that bridge the gap between foundational knowledge and advanced strategies.
- **Data and Analytics:** Utilizing data and analytics to drive decision-making, improve patient care, and measure success in value-based care initiatives.
- **Technology and Integration:** Leveraging technology and integrated care solutions to streamline operations, enhance patient engagement, and support value-based care objectives.

TRACK 2: ADVANCED STRATEGIES IN VALUE-BASED CARE AND SPECIAL NEEDS PLANS

This track targets experienced professionals in value-based care, offering in-depth discussions on advanced strategies, innovative models, and specialized care approaches, including special needs plans.

Suggested Topics:

- **Advanced Applications of Special Needs Plans particularly I-SNPs:** Best practices, challenges, and innovative strategies in implementing and optimizing I-SNPs for improved patient outcomes.
- **Deep Dive into ACOs:** Advanced strategies for maximizing the effectiveness of ACOs, including integration with other care models and performance improvement techniques.

- **Emerging Models in Value-Based Care:** Exploration of cutting-edge care models and their potential to transform the landscape of value-based care.

SELECTION CRITERIA: Proposals will be evaluated based on relevance to the selected track, strategic insights and innovation, practicality, and potential to engage and educate attendees.

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