



Tuesday, November 12, 2024 - All Education Sessions will take place in the Darrell Royal Ballroom

- **3:15 pm – 3:45 pm – Welcome, Introductions, and Sponsor Recognition**
 - **Mark Traylor**, Owner, Porter Traylor Healthcare, AHCA/NCAL Independent Owner Council Co-Chair; **Kerri Romes**, President, HCF Management, Inc., AHCA/NCAL Regional Multifacility Council Co-Chair
- **3:45 pm – 4:45 pm – What’s Happening in Washington?**
 - **Clifton J. Porter, II**, AHCA/NCAL President and CEO, and **LaShuan Bethea**, NCAL Executive Director, will be joined by **Bob Russell**, Founding Partner of Simmons Russell Group, and **Bob Wood**, Principal of BGR Government Affairs, for a lively exchange on the state of politics and policy and their impact on the sector.
- **4:45 pm – 5:45 pm – Five Companies That Model Excellence**
 - AHCA/NCAL Principal **Mark Parkinson** sits down with **Mike Ussery**, President and COO of National HealthCare Corporation; **Phil Fogg, Jr.**, President and CEO of Marquis Companies; **Glenn Van Ekeren**, President of Vetter Health Care; **Christopher Christensen**, Executive Chairman and Chairman of the Board of Ensign Group; and **Leigh Ann Barney**, President and CEO of Trilogy Health Services, to discuss each company’s journey toward and commitment to excellence.
- **6:00 pm – 8:30 pm – Welcome Reception and Dinner – Hill Country Lawn & Pavilion**
- **9:00 pm – 11:00 pm – After Dinner Lounge – Lady Bird Lawn**

Wednesday, November 13, 2024 - All Education Sessions will take place in the Darrell Royal Ballroom

- **7:30 am – 8:00 am – Breakfast Buffet – Wildflower Atrium**
- **8:00 am – 9:00 am – Excellence in Staff Retention**
 - AHCA/NCAL Chief Strategic Officer **Rae Anne Davis** is joined by **Ryan Ott**, CEO of TLC Management; **Teddy Price**, CEO of Central Management Company; and **Stuart Lindeman**, President & CEO of Mission Health Communities, to discuss their commitment to excellence in staff retention as a cornerstone in building their company’s success.
- **9:00 am – 10:00 am – Excellence in Survey**

- AHCA/NCAL Chief Medical Officer **Dr. David Gifford** leads a discussion about making survey excellence a top-down commitment with **Bill Weisberg**, CEO, Saber Healthcare Group; **Nate Schema**, President & CEO, The Evangelical Lutheran Good Samaritan Society; **Donna Kelsey**, CEO, American Senior Care; **Chris Chirumbolo**, CEO, Carespring Health Care Management
- **10:00 am – 10:15 am - Networking Break**
- **10:15 am – 11:15 am - Excellence in Hospitalization**
 - **Dr. David Gifford** is joined by **Steve LaForte**, Chief Legal Officer and executive vice president of corporate Affairs at Cascadia Health Care; **Tina Belongia**, Chief Clinical Officer at North Shore Health Care; **Marc Halpert**, CEO at Monarch Healthcare Management (*invited*); and **Joseph Lee**, Chief Compliance Officer at PACS Group, Inc., to discuss their strategies for successfully managing their rehospitalization rates.
- **9:30 am – 11:30 am – Spouse/Guest Activity: Kendra Scott Color Bar- complimentary.** *The Kendra Scott Color Bar is a private experience held at the hotel where you can design jewelry pieces to suit your tastes or create something lovely as a gift for someone special.*
- **11:15 am – Transition to Afternoon Activities – Additional registration fees apply. Departure and start times may change. Complete event details can be found on the conference app.**
 - **Pickleball Tournament with Courtside Boxed Lunch: \$150/per person** 12:00 pm – 4:00 pm – Pickleball Courts – on property
 - **Treaty Oak Distillery Tour—\$225/per person.** *This one-hour guided tour of Texas's only distillery, brewery, and winery starts with a complimentary cocktail. During the tour, participants will learn to identify essential bar tools, make three classic cocktails, and elevate them with simple syrups, liqueurs, infusions, and garnishes. In addition, participants will learn how different flavors pair with certain spirits and how to add a unique style to a cocktail.*
 - **See Austin like a local—Wild Basin Trail Experience—\$150/per person.** *Get out of the hotel and onto one of the city's many greenbelt trails! Your hiking guide will lead you in an interactive experience with nature, mindfulness activities, and seeing local landmarks and other hidden gems.*
 - **Golf:** *Omni Barton Creek offers four golf courses and is recognized by GOLF Magazine as one of the best golf resorts in the Southwest. There is no formal golf outing. Interested golfers should call the pro shop at 512-329-4653 to book a tee time.*
- **6:00 pm – 9:00 pm – Cocktail Reception & Dinner – Rock House**
- **9:00 pm – 11:00 pm – After Dinner Lounge – Texas Spice**

Thursday, November 14, 2024 - All Education Sessions will take place in the Darrell Royal Ballroom

- **7:45 am – 8:45 am – Independent Owners Breakfast – Shoal Creek A**
 - An opportunity for Independent Owners to network and discuss topics specific to their operational needs.

- **8:30 am – 9:00 am – Breakfast Buffet – *Wildflower Atrium***
- **9:00 am – 10:00 am – Lessons Learned from Companies That Model Excellence and How You Can Duplicate Them**
 - **Patrick Connole** brings together **Mark Parkinson, Rae Anne Davis, and Dr. David Gifford** to discuss what they learned while researching and writing a book about how the featured companies used their “bumps in the road” to advance their commitment to excellence.
- **10:00 am – Conference Concludes**

SAVE THE DATES:

- 2025 Spring Conference for CEOs and Senior Executive Leaders – May 6-8, 2025 – The Breakers – Palm Beach, FL
- 2025 Fall Conference for CEOs and Senior Executive Leaders – November 11-13, 2025 – Four Seasons, Las Vegas, NV
- 2026 Spring Conference for CEOs and Senior Executive Leaders – May 4-6, 2025 – Sea Island Resort, Sea Island, GA